

# jade faist

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## Profile

I am an experienced professional known for delivering results because of a strong logical reasoning and process-oriented mindset allowing me to effectively translate user requirements, designer choices, and code paths into practical solutions. A skilled engineering manager with exceptional leadership, communication, and innovation abilities, I enjoy driving teams to achieve organizational goals but always with a focus on customer centric thinking and a quality result.

## Experience

**icebreaker** | Jul 2017 - Mar 2023 (~6 years)

**Global Digital Platform Engineering Manager** | Nov 2021 - Mar 2023 (1½ years)

**Global eCommerce Web Developer** | Jul 2017 - Nov 2021 (4½ years)

I joined Icebreaker, the leading sustainable Merino wool outdoor apparel company, as a senior-level engineer in Portland, Oregon. Key contributions included system development, agile development, deployment management, and code review of the e-com platform. After relocating to the Auckland, NZ office I embraced the global job community dedicated to product improvement. I was promoted to a management role overseeing team building, people management, project organization, and strategic planning while maintaining active involvement with the team that I had helped establish.

**Copious** | Senior UX Engineer | Feb 2014 – Feb 2017 (3 years)

Copious was a digital agency that had a reputation for simplifying complex processes and developing customized web applications and eCommerce experiences. As a senior frontend Engineer I played a crucial role in multiple clients and projects. My responsibilities included front end and application level development, project estimating and planning, client communication, technical leadership, team management, and code reviewing.

Clients worked with: Rejuvenation, Yakima, Nau, Yogi Products, Zumiez, ID Experts, Technology Association of Oregon, NW Natural

**Kinesis** | Senior Interactive | Jan 2006 – Jan 2014 (8 years)

At Kinesis, a strategic marketing and design firm, I began as a developer/designer, discovering my passion for blending design and development to create beautiful solutions. This meant my primary role manifested with web programming but also UX and UI planning and implementation. As the company expanded, I also assumed the role of systems architect, providing logical and organized guidance for process development and systems architecture for business and operations.

## Education

**Southern Oregon University** | 2002 - Jun 2006

Bachelor of Science in Graphic Design | Minor in Applied Multimedia

## Skills

Agile practices and methodologies | Product Ownership and Roadmap Planning | Vendor Coordination and management | People Management and team leadership | User Experience design and delivery | Responsive Design & Development for modern web applications | Accessibility standards and guidelines | Search Engine Optimization (SEO) best practices

## Development Proficiencies

Commerce Cloud (Demandware) and Magento (Certified) | Vue.js framework | HTML5, CSS/Sass, and JavaScript | Webpack, and build automation tools (Grunt, Gulp) | Mustache, Haml, Pug | Git, Github, Bitbucket and project management tools (Jira, Confluence) | Adobe Photoshop, Illustrator, and Sketch